

Sachin Thakur

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Portfolio: <https://digital-marketer-folio-site.vercel.app/>

Professional Summary

Dynamic and result-oriented Digital Marketing Professional with over 3 years of experience managing social media campaigns, paid ads, and marketing automation. Proven ability to boost online visibility and drive business growth through data-driven strategies. Skilled in Google Ads, Meta Ads, WordPress, and AI-based automation tools.

Professional Experience

Pixelpiemia (Digital Marketing Agency) — Digital Marketing Manager

Apr 2025 – Present

- Managing digital marketing strategy, paid campaigns, and team coordination for multiple clients. Focus on growth, brand awareness, and lead generation.

Vardhman Group of India — Digital Marketing Executive

(Dec 2024 – Mar 2025)

- Led digital marketing initiatives including SEO, PPC, and content strategies. Improved engagement through creative campaigns.

Appexigo — Digital Marketing Executive

(Aug 2024 – Nov 2024)

- Executed paid campaigns, analyzed metrics, and optimized ad performance across Google and Meta platforms.

Pingmedia — Internship Trainee

(Apr 2024 – Jul 2024)

- Assisted in content marketing, keyword research, and campaign monitoring.

Welspun Living Limited — Data Entry Operator

(Jul 2020 – Mar 2023)

- Maintained data accuracy, performed documentation, and supported team operations efficiently.

Technical Skills

- Digital Marketing
- Social Media Marketing
- Meta Ads - Google Ads
- S.E.O - S.E.M
- WordPress Website
- Web Development
- AI Agents & Automation

Education

B.Sc. — Dr. Bhim Rao Ambedkar University, Agra (2021)

Intermediate — U.P. Board (2018)

High School — U.P. Board (2016)

Strengths

- Hardworking and dedicated toward work
- Self-motivated and open-minded
- Quick learner and problem solver
- Strong communication and leadership skills

DECLARATION

I hereby declare that the details mentioned above are correct to the best of my knowledge and belief.

Place:

signature